



TINT



ReviewTrackers

Customer Reviews & Social Together

Key Values

- Replace outdated review widgets with live, dynamic customer testimonials
- Monitor 80+ review sites from one location
- Encourage participation on platforms outside of social reach
- Increase CTR (click through rates) and time on site

How it works

1. Connect individual **locations** and **capture all** (yelp, trip advisor, booking.com, zagat, and more)

2. Moderate, Personalize, and Display



3. Analyze and iterate

Reviews **work**. Reviews **convert**.

72%

OF CUSTOMERS **TRUST ONLINE REVIEWS** AS MUCH AS PERSONAL RECOMMENDATIONS FROM FRIENDS AND FAMILY

78%

OF CONSUMERS READ ONLINE REVIEWS BEFORE **MAKING A PURCHASE DECISION**

88%

OF INTERNET USERS READ ONLINE REVIEWS TO **DETERMINE THE QUALITY OF BUSINESS**

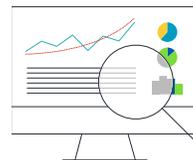
Integrate and monitor reviews from 80+ platforms into your TINTs to showcase live customer testimonials



TARGET



SOURCE



MONITOR



DEPLOY

Trusted by **5,000+** brands in **172** countries



Case Study:

"Time spent on social media wall images is **93%** more than time spent on corporate image gallery"

"Average CTR on the images within the social media wall pages is **97%**"

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E-commerce Manager | Meritus Hotels & Resorts

